

formerly 101.1 FM

Kelly (KT) and Craig Timmermans, owners and operators of 100.7 "The Island" and Manitoulin Country Fest would like to thank you for taking the time to find out a bit more about us.

We are Canada's first green radio station using a wind turbine at the tower site to power our transmitter, reducing the demand on the grid.

Phase I - Now installed is our SkyStream wind turbine with grid connection, and soon monitoring of its power production available to everyone to see on the internet. This wind turbine is now powering our transmission plant. Most broadcast radio stations have 3 things in common. 1) They have a tower site on a hill 2) The tower site is outside of the city or town. 3) They use vast amounts of electricity. So why not go green with wind power ??? We have and are the first in Canada!!

Phase II - Pending approvals, CFRM Radio (100.7 "The Island") will be installing up to 3 more additional 45-50' wind turbines at the tower site. These turbines, together with the existing turbine, will help offset our enormous electricity consumption thereby reducing our footprint on the grid.

Phase III - CFRM Radio (100.7 "The Island") will be installing a vertical wind turbine (to take advantage of gusty winds found within residential areas) at our studios located in Little Current, Ontario.

We are Manitoulin Island's first and only local radio station. CFRM first aired September, 2001 after it received its initial licensing approval from the Canadian Radio and Telecommunications Commission (CRTC) as a 1.8 watt developmental station. The first song hitting the airwaves was Boston's "Don't Look Back". In 2002 we jumped to 5 watts. In 2004, CFRM submitted an application to CRTC to increase our signal to 50 watts with hopes to reach the entire Island. As a result of mountainous terrain, 50 watts was not enough to reach every point of the Island. One of our mandates is to provide emergency services where necessary. So once again, another application was submitted to the CRTC to increase our power to 1850 watts. CRTC granted

approval to increase our power thereby allowing us to broadcast from Sault St. Marie south to Parry Sound and all of Manitoulin Island; thus creating the new 100.7 FM "The Island", hot new country, Manitoulin style.

100.7 The Island is one of the few radio stations using state of the art technology, using a computerized 60 day program logging system, automatic computer control for the studio from a remote location, and monitoring both environment and transmitter control with video over Internet Protocol (IP). During the often frequent blackouts on Manitoulin Island, our radio station is the only station that remains on-air in our area. We use diesel generators, APC power backup and protection systems at the studio and transmitter site to remain on-air during power failures to keep our listeners informed about emergencies.

The Island's goals are to promote our own Manitoulin's beauty and culture as well as keeping our community informed with local news, weather, and events. Our mandate includes public service announcements for safety, public education on substance abuse, and provide local road and marine reports. We work closely with the local police and fire departments. The Island has radio equipment to keep in touch with emergency departments during blackouts, 911 system failures, and disasters.

The Island began as CFRM, a classic rock station. Once the approval had been granted by CRTC to increase our power to 1830 watts, a change was in order. A larger market audience required serious consideration to setting ourselves apart. After serious consideration the decision was reached to change to hot new country to meet a need in the marketplace. October 23, 2006, was the first day The Island hit the airwaves broadcasting a full country format. The first song played in our new format was Trace Adkins "Honky Tonk Badonkadonk".

The Island received approval from CRTC in March, 2009 to increase our power to a whopping 27,500 watts. It was an exciting time for all of us as we flipped the switch on the new transmitter on October 5, 2009 and our unique and diverse programming was now reaching a much larger geographic area. All reports are that we now reach all of Manitoulin, just east of Sault Ste. Marie, to Sturgeon Falls, south of Parry Sound and into Port Elgin in the Bruce Peninsula.

The Island, as it is now know, dedicates our country music format to our listeners, our gratitude to our numerous sponsors and advertisers and of course, our hats off to our many volunteers who make our volunteer shows interesting and unique and our station a better place to be. To

view our list of volunteer show, the times and days each show airs [click here](#).

“The Island” radio can be heard 24 hours a day, 7 days a week at 100.7FM. The station can also be heard on the Internet on our shout cast server at www.theislandfm.com

If you're tired of pre-programmed, repetitive, commercial radio stations, then THE ISLAND 100.7 FM is the place you want to be. We offer 60% Canadian content which makes us highly unique. We are one of the few remaining independently owned and operated radio stations left in Canada.

WE LISTEN TO YOU.